

Walmart Trade Area Demographics Profile

Census 2019 (ACS)

Jan 1 - Dec 31, 2022

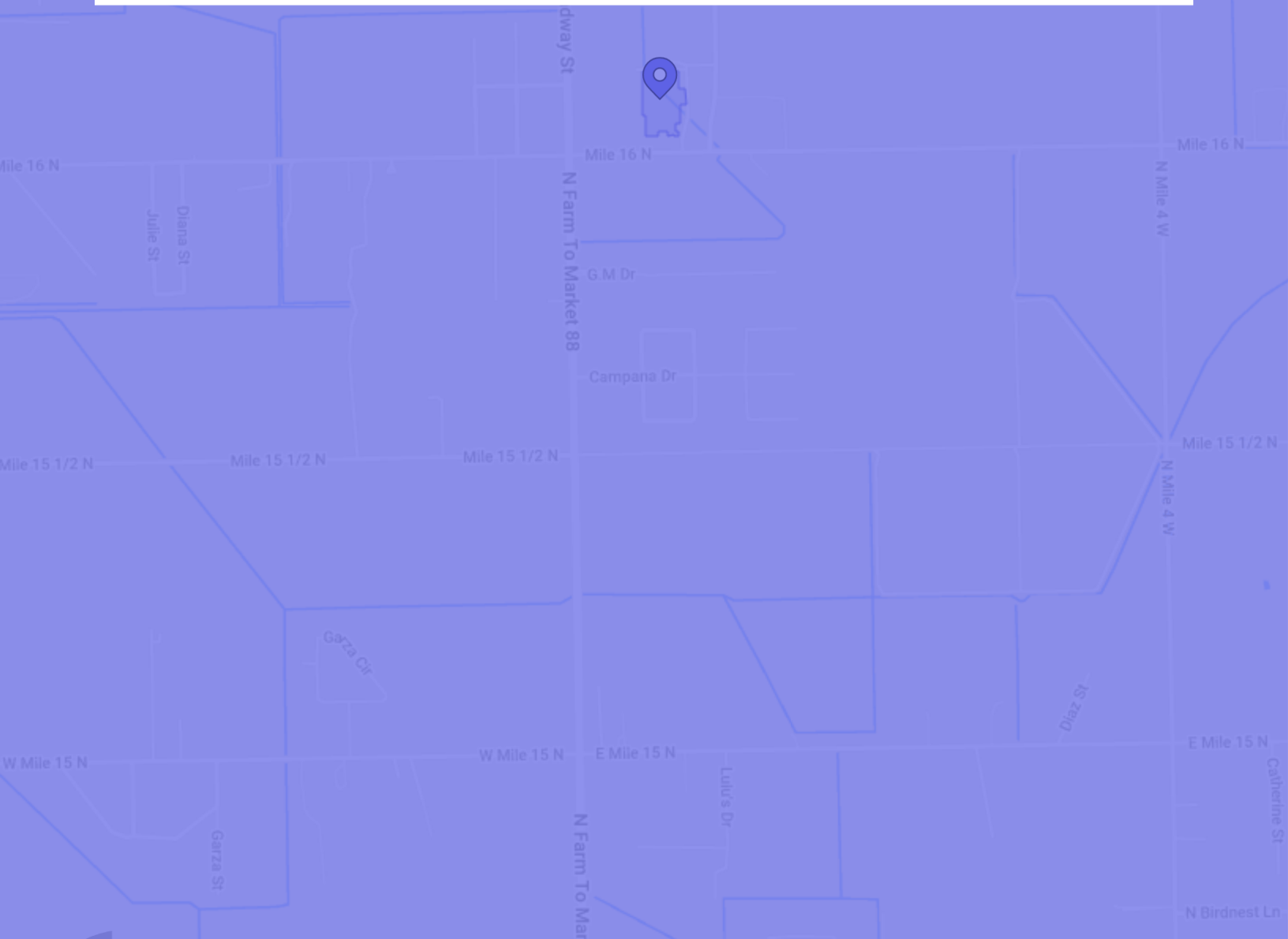
Property:



Walmart

411 S Broadway St, Elsa, TX 78543

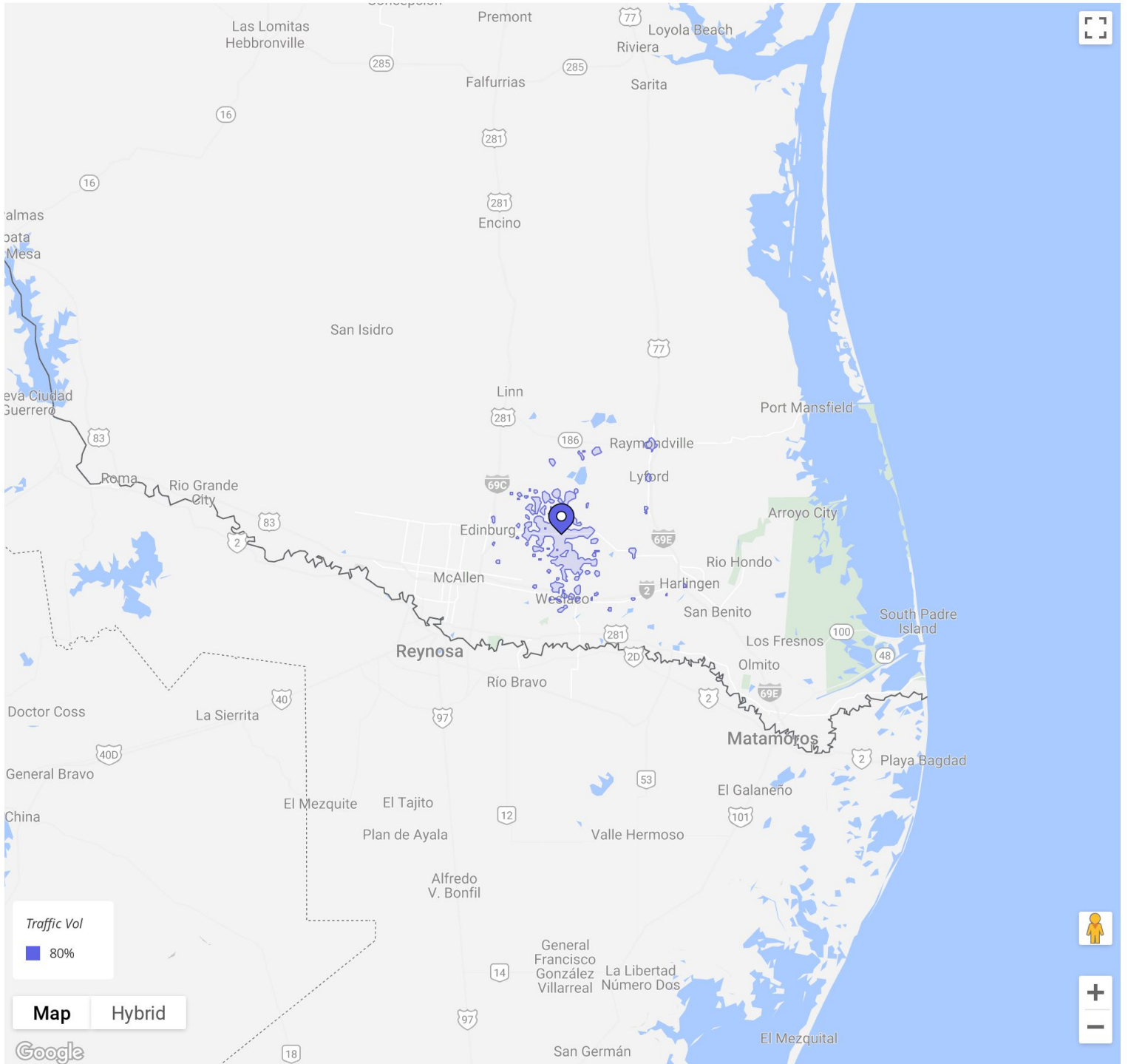
5808



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Walmart / 411 S Broadway St, Elsa, TX 78543 # 5808



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Walmart

411 S Broadway St, Elsa, TX 78543 # 5808

Benchmark: Nationwide

● 80 % Traffic

Overview

Population	79,186
Pop density (per sq mile)	368
Area (based on blockgroups) sq mi	215.35

Households

Households	20,571	
Family Households	17,369 (84.4%)	129
Non-Family Households	3,202 (15.6%)	45
Persons per Household	3.85	143

Gender

Male	39,128 (49.4%)	100
Female	40,058 (50.6%)	100

Age

Median Age	28.46	76
0-5	6,906 (8.7%)	143
5-15	15,420 (19.5%)	154

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2019 (ACS)



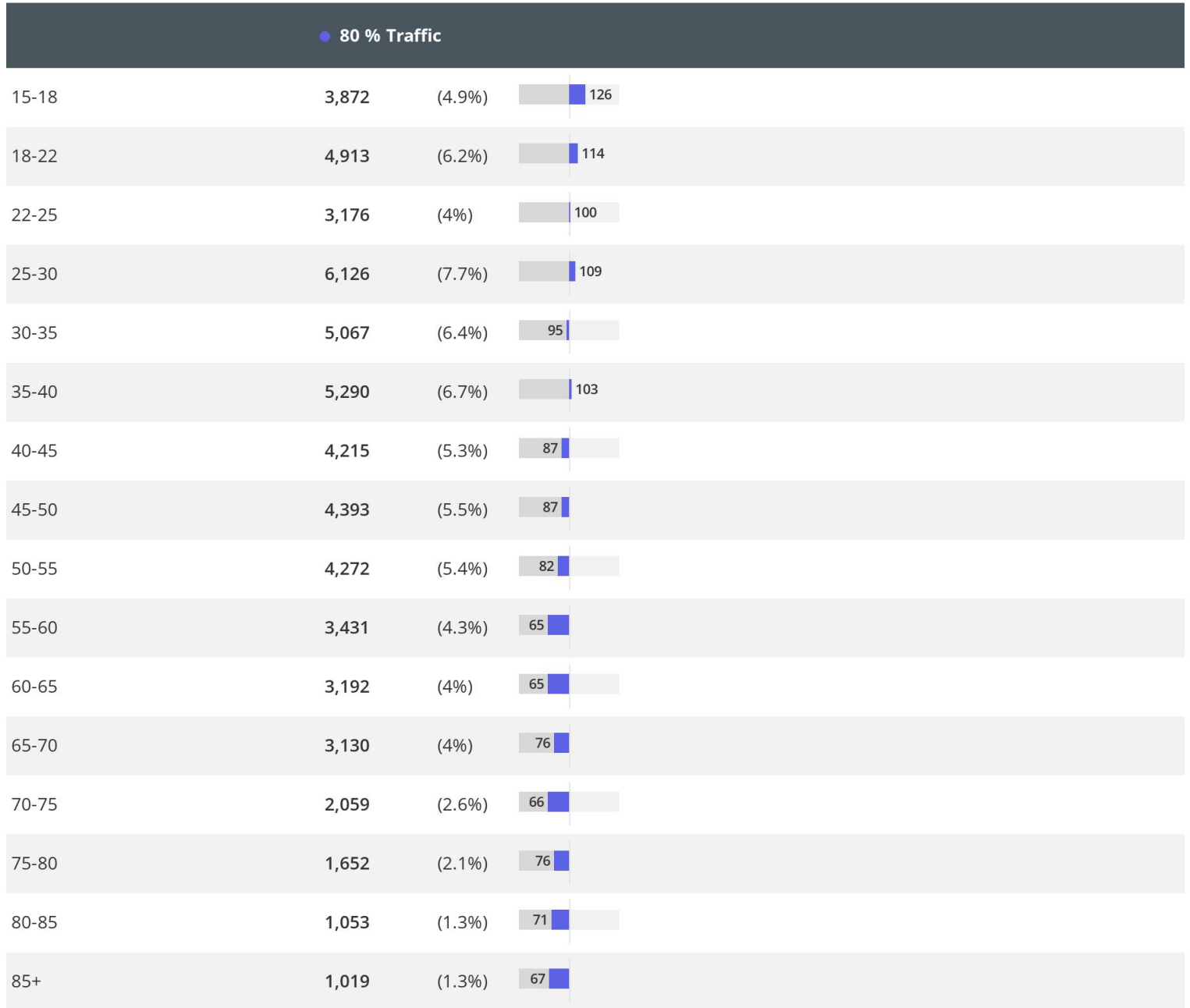
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Age - Male

Median Age	27.85		76
0-5	3,880	(9.9%)	157
5-15	7,615	(19.5%)	148
15-18	2,175	(5.6%)	138
18-22	2,440	(6.2%)	110
22-25	1,185	(3%)	73
25-30	3,185	(8.1%)	111
30-35	2,609	(6.7%)	96
35-40	2,868	(7.3%)	111
40-45	2,181	(5.6%)	90
45-50	1,952	(5%)	78
50-55	2,267	(5.8%)	88
55-60	1,626	(4.2%)	63
60-65	1,387	(3.5%)	59
65-70	1,467	(3.7%)	75

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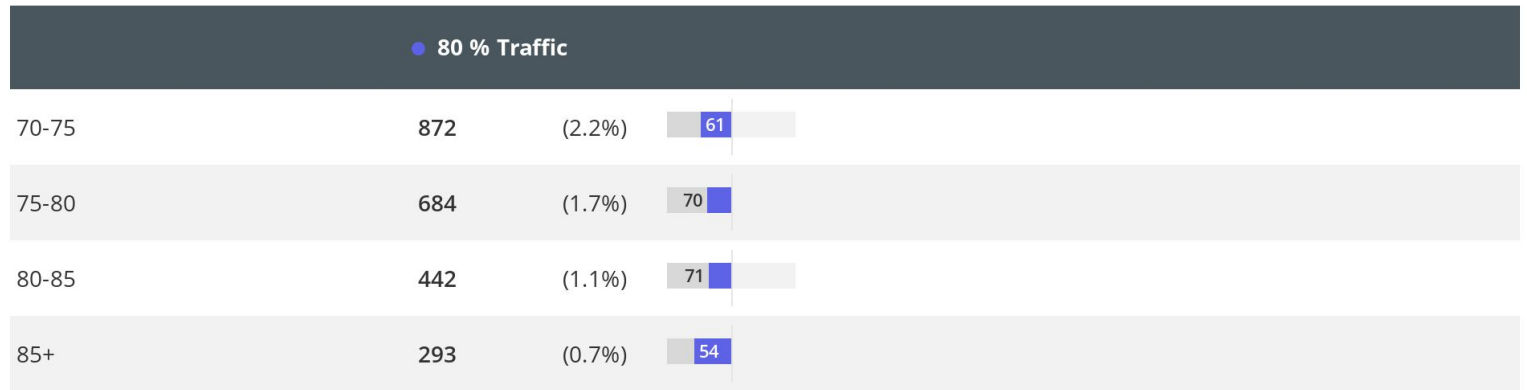
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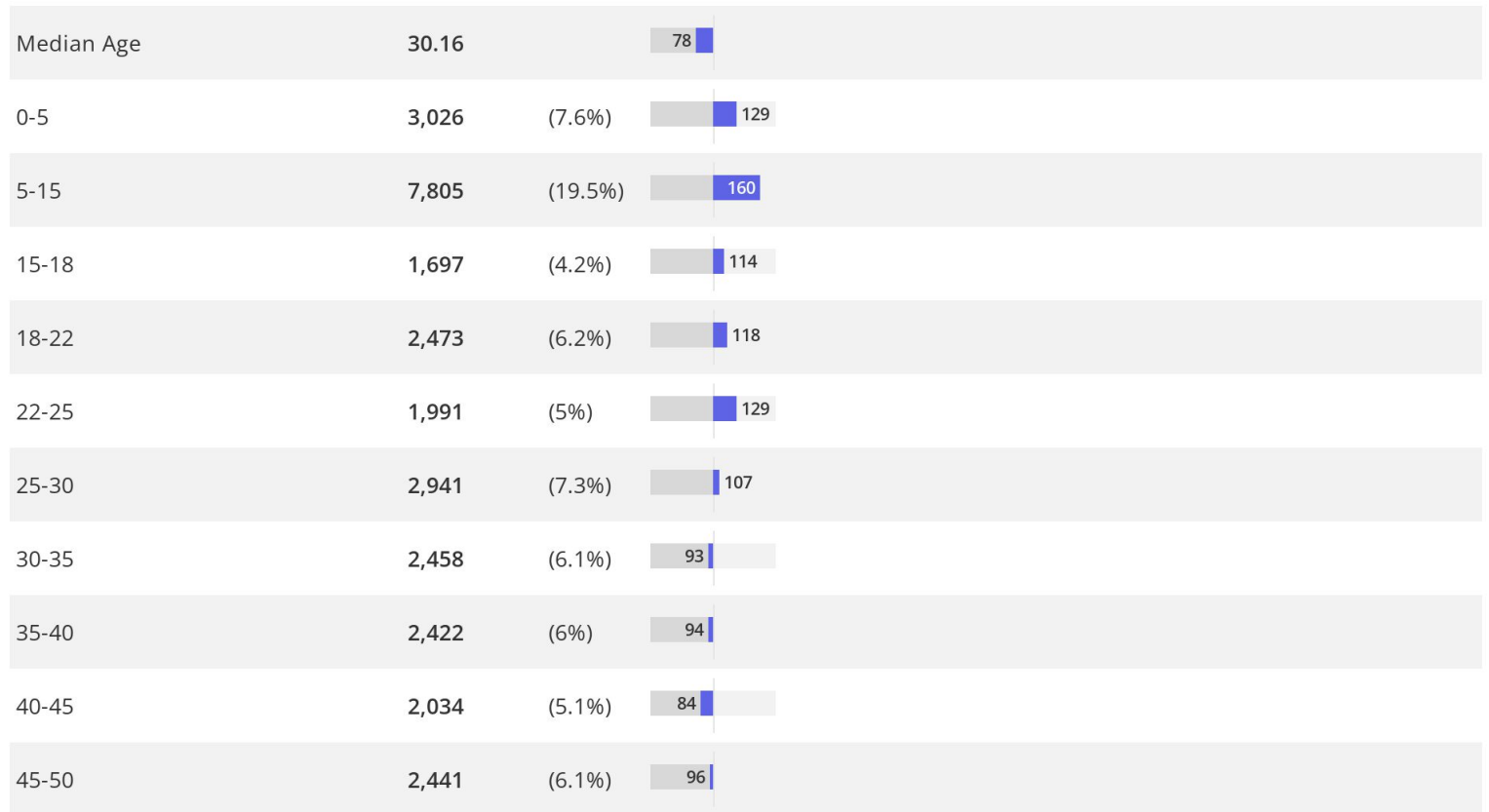
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Age - Female



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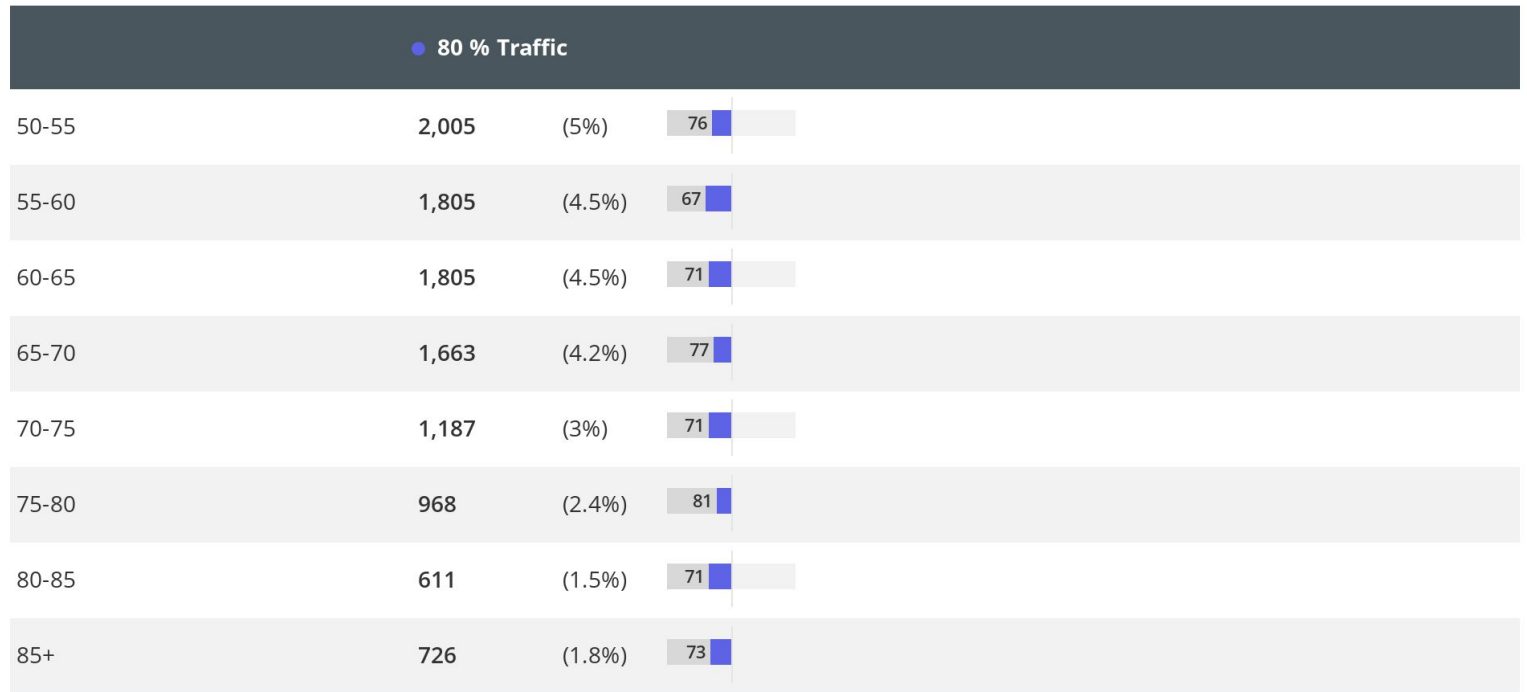
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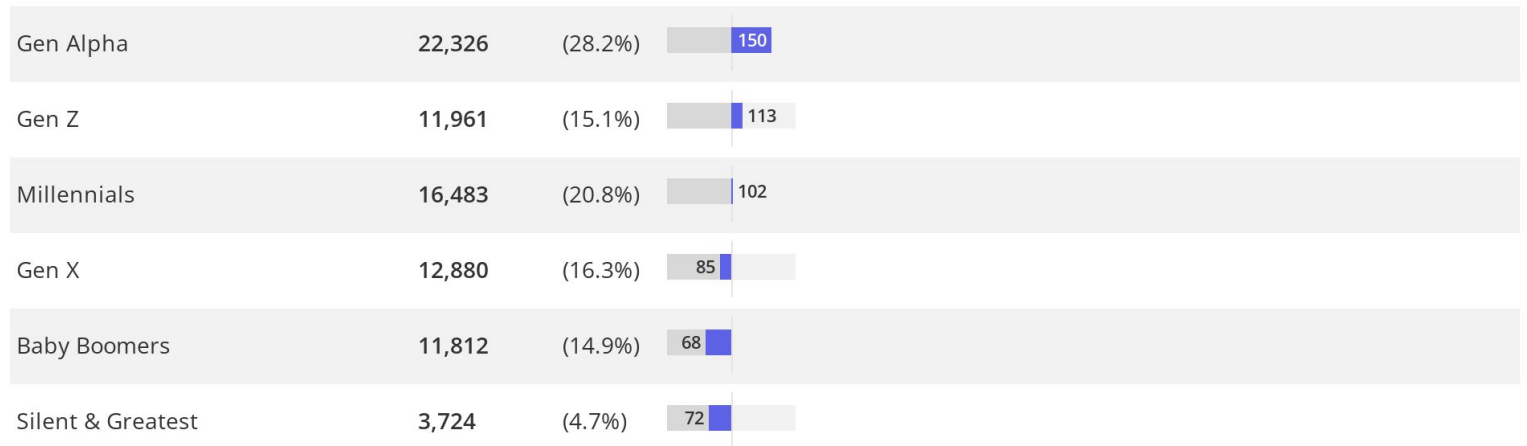
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Population by Generation



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Ethnicity

Hispanic or Latino	76,442	(96.5%)	536
White	2,240	(2.8%)	5
Black	290	(<0.5%)	3
Two or more races			0
Other			0
Native Hawaiian and Other Pacific Islander			0
Asian	140	(<0.5%)	3
American Indian and Alaska Native	74	(<0.5%)	14

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Hispanic or Latino

White	65,455	(85.6%)	131
Other	7,947	(10.4%)	40
Two or more races	2,675	(3.5%)	73
Black	96	(<0.5%)	6
American Indian and Alaska Native	269	(<0.5%)	35
Native Hawaiian and Other Pacific Islander			0
Asian			0

Household Income

Household Average Income	\$49,635.2		56
Average Income per Person	\$14,199.89		42
Household Median Income	\$37,312.57		59
<\$10K	2,537	(12.3%)	204
\$10K - \$15K	1,623	(7.9%)	184
\$15K - \$20K	1,675	(8.1%)	185
\$20K - \$25K	1,667	(8.1%)	179

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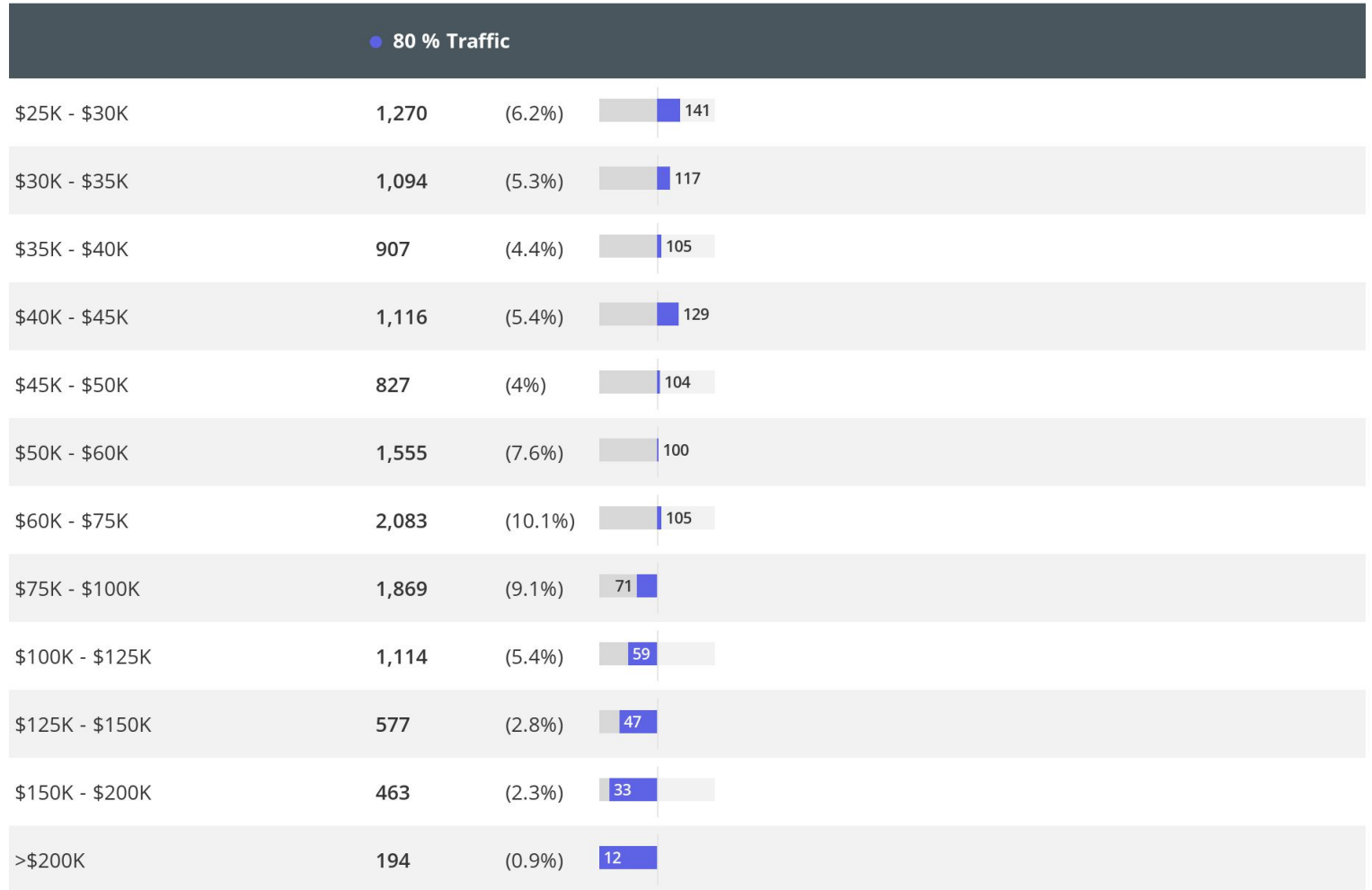
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Family Size

2 Persons	5,039	(29%)	67
3 Persons	3,529	(20.3%)	90
4 Persons	3,381	(19.5%)	101
5 Persons	2,612	(15%)	167
6 Persons	1,454	(8.4%)	242
7+ Persons	1,354	(7.8%)	361

Education

Elementary	16,634	(37%)	309
High School Graduate	12,131	(27%)	100
College / Associate Degree	10,229	(22.8%)	79
Bachelor Degree	4,495	(10%)	51
Advanced Degree	1,410	(3.1%)	25

Labor Force

Employed	28,494	(93%)	98
Unemployed	2,150	(7%)	132

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Marital Status

Married	28,740	(50.5%)	101
Never Married	20,481	(36%)	108
Divorced	4,590	(8.1%)	74
Widowed	3,049	(5.4%)	93

Family Households

Married-couple Family	11,133	(64.1%)	87
Female Householder	4,812	(27.7%)	146
Male Householder	1,424	(8.2%)	110

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Transport to Work

Drove alone	22,070	(78.8%)	103
Worked from home	2,330	(8.3%)	161
Other	1,216	(4.3%)	471
Carpooled	1,981	(7.1%)	79
Walked	388	(1.4%)	52
Motorcycle	16	(<0.5%)	36
Bicycle			0
Taxicab			0
Public transportation			0

Travel Time to Work

Median travel time to work	21		91
Less than 10 minutes	4,560	(17.8%)	145
10-15 minutes	3,407	(13.3%)	100
15-20 minutes	4,470	(17.4%)	115
20-25 minutes	3,117	(12.1%)	85

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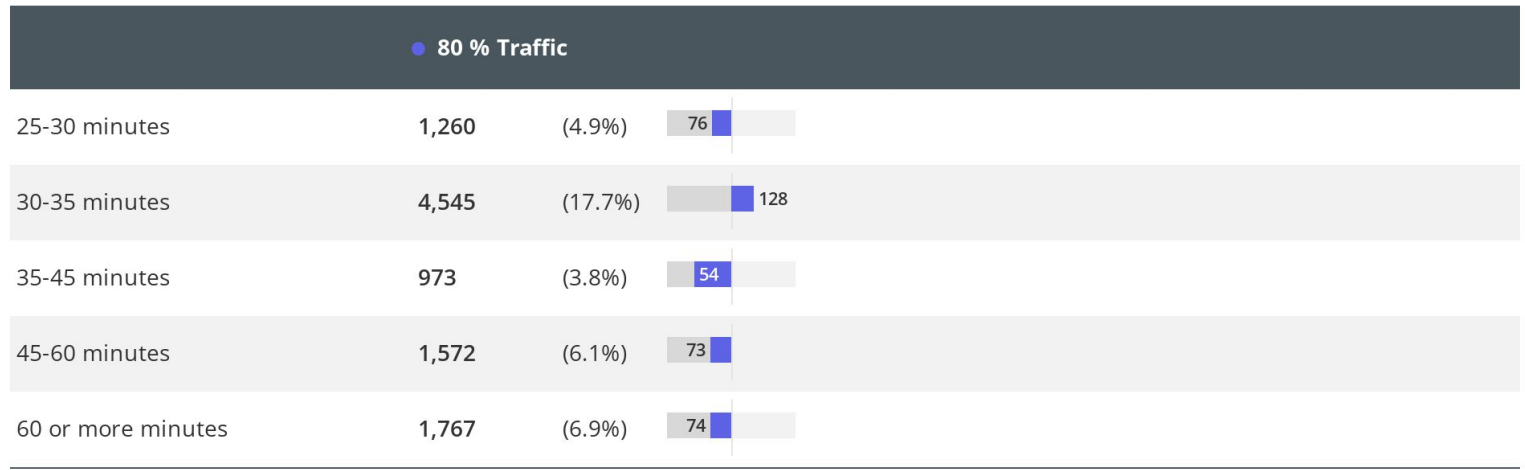
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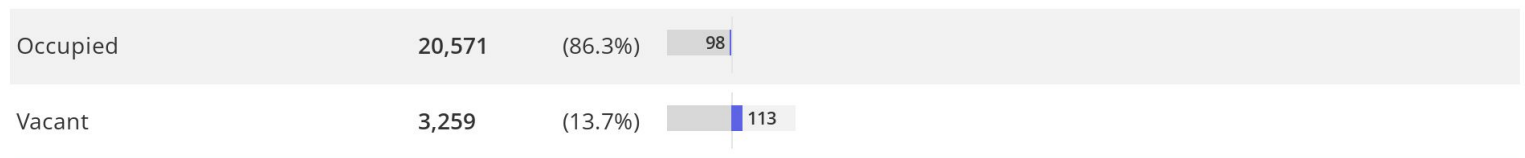
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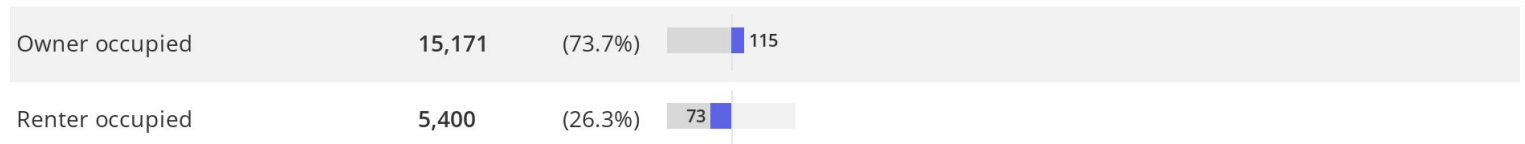
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Housing Units



Occupied Housing Units



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Vacant Housing Units

Other	2,165	(66.4%)	188
For seasonal, recreational or occasional use	489	(15%)	46
For migrant workers	172	(5.3%)	2317
For rent	173	(5.3%)	32
Sold, not occupied	45	(1.4%)	35
For sale only	215	(6.6%)	87
Rented, not occupied			0

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Value of Owner-Occupied Housing Units

Median house value	\$66,098.41		30
<\$100K	11,303	(74.5%)	393
\$100K - \$200K	2,951	(19.5%)	71
\$200K - \$300K	635	(4.2%)	21
\$300K - \$400K	156	(1%)	8
\$400K - \$500K	24	(<0.5%)	2
\$500K - \$1000K	85	(0.6%)	5
>\$1000K	17	(<0.5%)	3

Types of Housing Units Structure

Single Unit	19,441	(81.6%)	121
Mobile home	2,382	(10%)	162
Multi-unit	1,957	(8.2%)	31
Boat, RV, van, etc.	50	(<0.5%)	230

Health Insurance

Medicaid/means-tested public coverage only	21,856	(28%)	187
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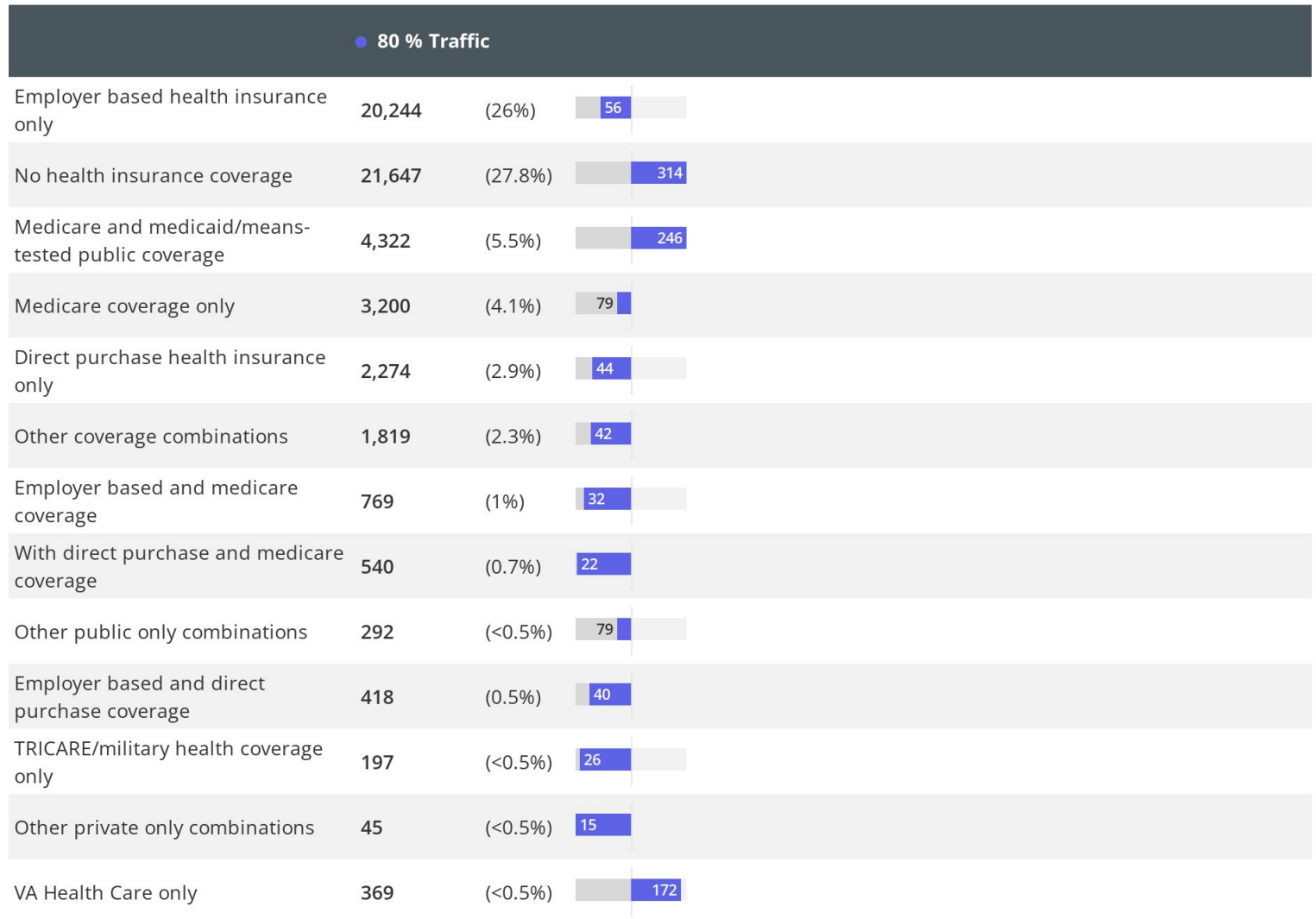
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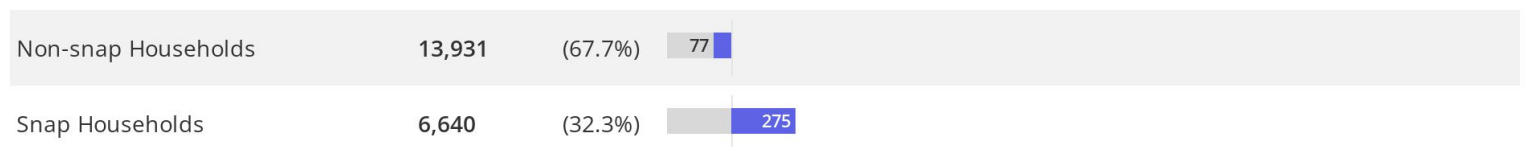
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SNAP Households



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