



CITY OF ELSA 4B ECONOMIC DEVELOPMENT CORPORATION
2023 DIRECT BUSINESS INCENTIVES
ELSA DOWNTOWN BEAUTIFICATION GRANT

PLAN

SUMMARY

THE 4B ECONOMIC DEVELOPMENT CORPORATION HAS ALLOCATED FUNDING TO ENCOURAGE BUSINESSES ALONG FM 88 AND ST HWY 107 TO INVEST IN BEAUTIFICATION AND IMPROVEMENTS TO ENCOURAGE ECONOMIC DEVELOPMENT IN OUR COMMUNITY.

GRANT AMOUNT

2 TO 1 MATCHING GRANT PROGRAM-STRICTLY REIMBURSEMENT BASIS (ORIGINAL RECEIPTS REQUIRED)
CAP OF CONTRIBUTION FROM 4B IS UP TO \$5,000.00

ELIGIBLE ACTIVITIES

INCLUDED BUT NOT LIMITED TO:

LANDSCAPING
SIGNAGE/BILLBOARD
PAINTING
RENOVATION-INSIDE AND OUTSIDE
ADA COMPLIANCE-RAMP, RESTROOMS
PARKING
AWNINGS
OTHER

PROJECT LOCATION

BUSINESSES WITHIN CITY LIMITS: ALONG RUBEN HINOJOSA HWY (FM88) AND 107
BUSINESSES WITHIN CITY LIMITS

ELIGIBILITY CRITERIA

Projects and work started before approval are not eligible for grant

Must be current on property taxes,
Must be current on sales taxes
Must be current on Federal taxes
Project must conform to City of Elsa Ordinance
Project must be completed within 6 months of application approval
Must submit before and after photos of project

VALUE OF INCENTIVE

THE 4B ECONOMIC DEVELOPMENT CORPORATION WILL CONDUCT AN ASSESSMENT, AND RECOMMENDATION OF EVERY INDIVIDUAL APPLICATION. THE CITY COUNCIL SHALL DETERMINE WHETHER IT IS IN THE BEST INTERESTS OF THE CITY OF ELSA THAT SUCH AN INCENTIVE BE AWARDED TO THE APPLICANT.

CITY OF ELSA 4B ECONOMIC DEVELOPMENT CORPORATION
2023-DIRECT BUSINESS INCENTIVES

P.O. BOX 427 · ELSA, TEXAS 78543 · PHONE (956) 262-2127 · FAX (956) 262-5002

The City of Elsa is an Equal Opportunity Employer and does not discriminate on the basis of race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetic, disability, age or veteran status.



**EVALUATION CRITERIA
2023 DIRECT BUSINESS INCENTIVES**

SELECTION CRITERIA	POINTS	SCORES
1. Job Creation	10	
2. Increase in value of Property	20	
3. Removal of slum and blight	20	
4. Conforming to City Codes	10	
5. Beautification	40	
TOTAL	100	



CITY OF ELSA 4B ECONOMIC DEVELOPMENT CORPORATION
 2023 DIRECT BUSINESS INCENTIVES
 ELSA DOWNTOWN BEAUTIFICATION GRANT
Application for 2023 Direct Business Incentives

ELSA DOWNTOWN BEAUTIFICATION GRANT

STEP 1: APPLICANT NAME AND ADDRESS

LIMITED TO: ONLY BUSINESSES INSIDE CITY LIMITS, ALONG RUBEN HINOJOSA HWY (FM 88)

Applicant's Name _____ Application Date: _____

- OWNER
- RENTER * Owner must sign application
- NON-PROFIT

TELEPHONE NUMBER _____

E-MAIL ADDRESS _____

Mailing Address _____

City, State _____

ZIP Code +4 _____

Business Name _____

Texas Tax Payer I.D. Number (ATTACH most current paid report) _____

Property Address _____

Property Legal Description (ATTACH most current Property Tax Receipt) _____

STEP 2: TYPE OF PROJECT

INCLUDED BUT NOT LIMITED TO:

- LANDSCAPING
- SIGNAGE
- BILLBOARD
- RENOVATION INSIDE _____ OUTSIDE _____
- PAINT INSIDE _____ OUTSIDE _____
- ADA COMPLIANCE
- PARKING
- AWNING



Attachment A Before Photos

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Attachment B After Photos

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Attachment C

Copy of Current Property Tax Statment

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Attachment D

Copy of Current Sales Tax Statement

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Attachment E

Planning & Zoning Department Approval

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Attachment F All Original Receipts

CITY OF ELSA 4B ECONOMIC DEVELOPMENT CORPORATION
2023 DIRECT BUSINESS INCENTIVES

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ELSA DOWNTOWN BEAUTIFICATION GRANT
STEP 3: SIGN AND DATE APPLICATION

By signing this application, you certify that this information is true and correct and that you are in full compliance with the terms of the attached agreement to the best of your knowledge and belief.

PRINT
Here



Name of Applicant Date _____

SIGN
Here



Signature of Applicant Date _____

PRINT
Here



Name of Owner if applicable Date _____

SIGN
Here



Signature of Owner if applicable (CONTACT INFORMATION) Date _____

SIGN
Here



Signature of City of Elsa Employee (Director of Economic Development) Date _____

On behalf of _____
Name of business



AGREEMENT

THIS AGREEMENT IS ENTERED INTO AND BETWEEN _____ AND THE 4B ECONOMIC DEVELOPMENT CORPORATION 2023 DIRECT BUSINESS INCENTIVE, ELSA DOWNTOWN BEAUTIFICATION GRANT. WITH THE FULL UNDERSTANDING AND INITIALED BELOW:

INITIALS

- THIS PROGRAM IS STRICTLY A REIMBURSEMENT PROGRAM. ORIGINAL RECEIPTS WITHIN THE DATE OF APPROVAL AND DEADLINE ARE REQUIRED.
- THE MAXIMUM GRANT AMOUNT IS \$5,000.00.
- DESIGNED ON A 2:1 MATCHING GRANT.
- PROJECT MUST CONFORM TO CITY ORDINANCE
- APPLICANT MUST SUBMIT BEFORE AND AFTER PHOTOS OF THE PROJECT UPON COMPLETION

AFTER CAREFUL REVIEW OF YOUR APPLICATION AND RECEIPTS, WE FIND THAT YOU QUALIFY FOR OUR PROGRAM.

PRINT HERE _____

SIGN HERE _____ DATE _____

PROJECT COMPLETION DEADLINE (6 MONTHS UPON APPROVAL DATE _____)

Total Project Cost	\$ _____
Total Match from the City of Elsa (2:1) UP TO \$5,000.00	\$ _____

THE TOTAL AMOUNT OF YOUR AWARD IS DETERMINED TO BE \$ _____.

THIS IS TO CERTIFY THAT _____, HAS BEEN AWARDED A TOTAL OF

\$ _____.

ATTEST:

 ALONZO PEREZ, MAYOR

 DELMIRA Y. OLIVAREZ, CITY SECRETARY

*Attach applicant receipts and a copy of the application